

NEWS RELEASE



NB Headed Toward Minority

Likely PC

Toronto, September 23rd– In a random sampling of public opinion taken by The Forum Poll™ among 1503 New Brunswick voters, amongst those decided and leaning almost a third (29.4%) say they will support the PCs, while a third (35.8%) say they will support the Liberals.

One-sixth (16.4%) say they will support the People's Alliance of New Brunswick, while a similar proportion (13.8%) say they will support the Green Party

Few (3.6%) say they will support the NDP or another party (0.9%).

PCs to take plurality of seats

Based on these results, Forum projects a likely PC minority parliament. The PCs look poised to secure 23 seats, the Liberals 22 seats, the Greens 2 seats, and the People's Alliance 2 seats.

"The Liberals look to lead the popular vote by a considerable margin, but their vote is not efficient," said Dr. Lorne Bozinoff, President of Forum Research. "So despite a considerable lead, they are very likely to lose government on election day."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1503 randomly selected New Brunswick Voters. The poll was conducted September 23rd, 2018.

Results based on the total sample are considered accurate +/- 3 percentage points, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a party's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

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Provincial voter intention

Which party are you most likely to vote for in the provincial election on September 24th? + Even though you may not have made up your mind, which party are you leaning towards at this time? [Decided and leaning]

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	1503	257	234	255	320	437	794	684	25
Progressive Conservative	29.4	20.5	29.1	30.2	34.5	31.8	33.0	26.5	19.0
Liberal	35.8	33.9	36.1	37.6	33.3	37.8	32.9	38.6	28.6
NDP	3.6	6.2	1.3	3.7	2.8	3.6	3.4	3.8	6.4
Green	13.8	19.6	15.0	11.0	12.2	12.1	13.1	14.2	22.1
People's alliance of New Brunswick	16.4	18.5	17.9	17.2	16.5	13.4	16.8	16.1	17.9
Another party	0.9	1.3	0.7	0.3	0.7	1.3	0.8	0.8	6.0

Language spoken at home

%	TOTAL	English	French	Some other language
TOTAL (u/w)	1503	1120	349	34
Progressive Conservative	29.4	34.5	20.9	10.1
Liberal	35.8	26.6	55.7	20.7
NDP	3.6	3.3	3.8	9.7
Green	13.8	13.7	11.9	36.7
People's alliance of New Brunswick	16.4	21.3	6.8	13.0
Another party	0.9	0.6	0.7	9.9

Region

%	TOTAL	East Coast Moncton	Bay of Fundy St. John	Central Fredericton
TOTAL (u/w)	1503	582	476	445
Progressive Conservative	29.4	24.8	42.6	22.9
Liberal	35.8	45.1	28.1	29.9
NDP	3.6	4.2	3.4	3.0
Green	13.8	11.0	9.9	21.8
People's alliance of New Brunswick	16.4	13.7	14.9	22.0
Another party	0.9	1.2	1.1	0.3



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